

# Specialty Lines

## UNDERWRITERS

1233 North Mayfair Road, Suite 208 • Milwaukee, WI 53226  
Phone: 414-778-3560 • Fax: 414-778-3598

### PRINTERS SUPPLEMENTAL APPLICATION

1. Please complete the appropriate sections indicating the approximate percentages of your total operations (based upon revenues):

Business & Legal Forms	_____	%
Newspapers & Magazines	_____	%
Pamphlets & Flyers	_____	%
Discounts/Rebate Coupons	_____	%
Lottery Tickets	_____	%
Books	_____	%
Yellow Page Directories	_____	%
Catalogs	_____	%
Corporate/Financial (Annual Reports, Prospectus, Stock Reports)	_____	%
Social Printing (Wedding Invitations, Calling Cards, Announcements)	_____	%
Bindery	_____	%
Other (Describe)	_____	%

2. Does the applicant's activities involve the distribution and/or redemption of coupons, rebates or other promotional game tickets?  
( ) YES ( ) NO. If YES, please provide details including specific contracts.

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3. Does the applicant's activities involve design of logos or trademarks? ( ) YES ( ) NO. If YES, please advise:

(a) Number of trademarks developed per year \_\_\_\_\_.

(b) Description of legal, review, procedures for trademarks/copyrights

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4. Does the applicant require clients to approve proof copies

before printing? ( ) YES ( ) NO. If YES, is approval given in writing? ( ) YES ( ) NO.

It is understood and agreed that this supplemental application shall become part of the application for Professional Liability Errors & Omissions Insurance.

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Date

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Name of Applicant

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Signature of person authorized  
to execute on behalf of the  
Applicant

MPL SA-9