

Specialty Lines

UNDERWRITERS

1233 North Mayfair Road, Suite 208 • Milwaukee, WI 53226
Phone: 414-778-3560 • Fax: 414-778-3598

ADVERTISING AGENCY/PUBLIC RELATIONS SUPPLEMENTAL APPLICATION

1) Estimated gross annual billings for current fiscal period _____
and approximate percentage in the following media:

Radio _____ TV _____ Newspaper _____
Outdoor _____ Magazines _____ Other (specify) _____

List major clients:

2) Please complete the appropriate sections indicating the approximate percentages of your total operations:

- | | | |
|---|-------|---|
| A) Public relations consultant | _____ | % |
| B) Mail order or catalogue sales firm | _____ | % |
| C) Publishing | _____ | % |
| D) Broadcasting | _____ | % |
| E) Production of films, radio or television programs | _____ | % |
| F) Photo service | _____ | % |
| G) Package design/logos/trademarks/other corporate identities | _____ | % |

If involved in the section G) above, please provide the following:

- (a) Number of trademarks developed per year: _____
- (b) Description of legal review procedures for trademarks/
copyrights:

**ADVERTISING AGENCY/PUBLIC RELATIONS
SUPPLEMENTAL APPLICATION**

Page 2

- 3) Does applicant's activities involve set up and/or management of promotional games, contests, lotteries, sweepstakes, or other games of chance? () YES () NO**

If YES, provide details including specific contracts and approximate percentage of your total operation:_____

It is understood and agreed that this supplemental application shall become a part of the application for Professional Liability Errors & Omissions Insurance.

Date

Name of Applicant

**Signature of person authorized
to execute on behalf of the
Applicant**